



For Immediate Release:
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Burbank Bus Continues Momentum with Ridership Growth

Burbank, CA – Coming off record-breaking ridership growth in October, upward ridership figures have continued for Burbank Bus as 2007 came to a close. To date, the local transit system has provided over 350,000 trips – an 8 percent increase from 2006.

During November 2007, Burbank Bus saw an 18 percent increase in ridership compared to the same month in 2006. This translated to over 5,000 additional monthly customers utilizing the City's transit services. December 2007 also saw an increase from the previous year as ridership increased by over 10 percent, yielding nearly 2,500 additional customers.

Nationwide, similar transit systems only experienced 3 percent growth. City officials believe Burbank's system growth trend is an indicator that residents and commuters continue to seek out alternative transportation. This growth trend also reflects the continued efforts by the City of Burbank to make public transportation more relevant in the lives of Burbank residents.

"Providing easy-to-use transportation to residents, commuters, and visitors of the City of Burbank is our top priority," commented City of Burbank Transportation

Manager, Adam Emmer. “As we continue to experience greater ridership success, we will continue working to improve the overall rider experience!”

Burbank Bus operates five convenient routes, mornings and evenings, throughout Burbank. Fare is \$1.00, or free for connecting Metrolink or MTA passengers. For route and schedule information, call (818) 246-4258, or visit www.burbankbus.org.

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